

2022 Annual Report



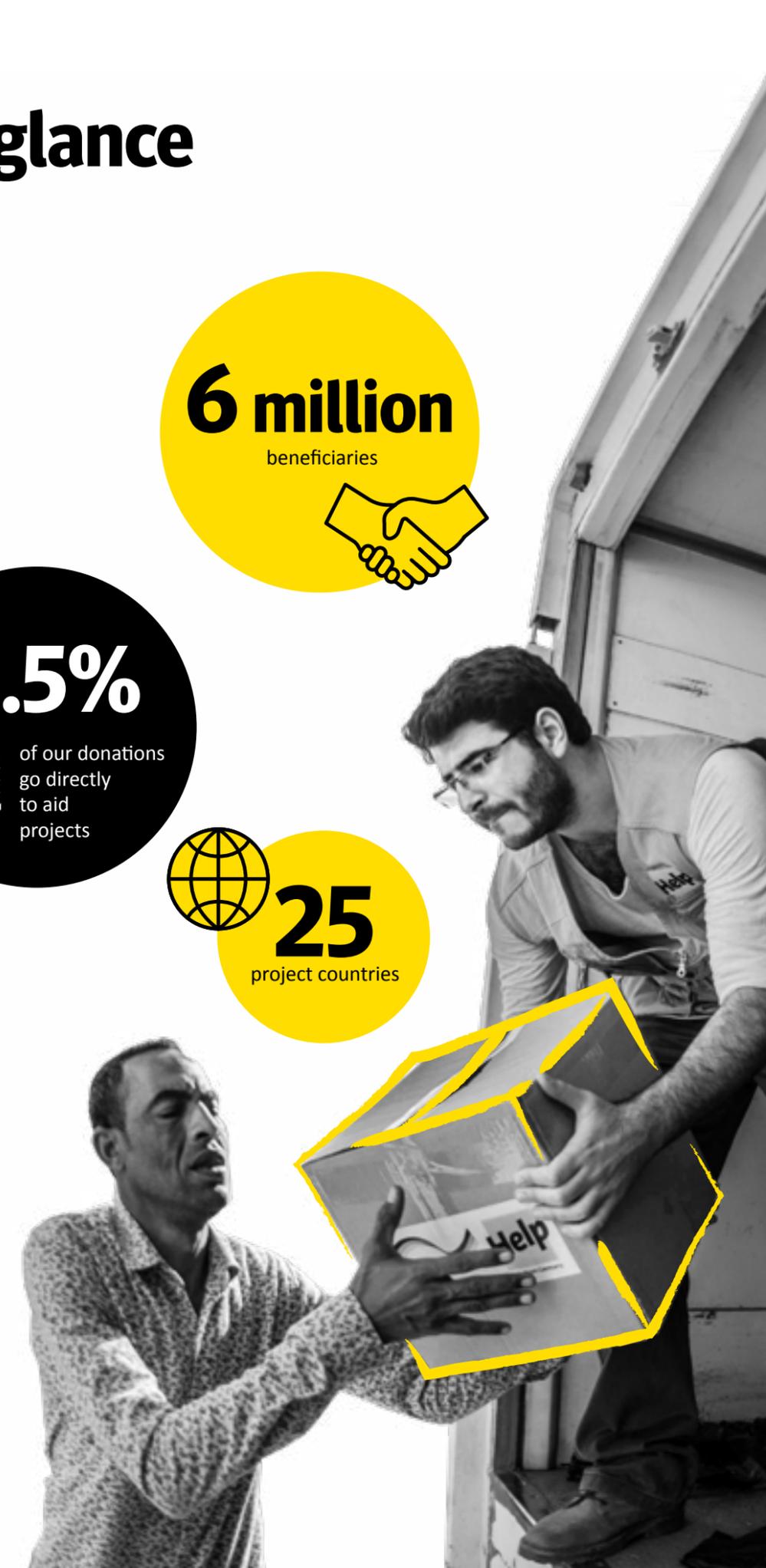
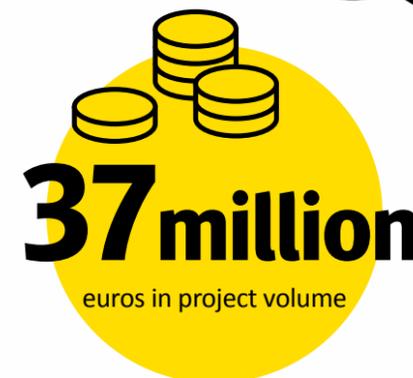


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2022 at a glance



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■ DR Congo



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■ South Sudan

Preface

Dear readers,

There was a lot to report about the work conducted by Help – Hilfe zur Selbsthilfe in what was a very eventful year in 2022.



The war in Ukraine was a major focus of our activities last year, for example. Here, Help was able to ensure the extremely rapid provision of humanitarian aid to people in Ukraine impacted by the fighting. The effects of the war can be felt worldwide and will also continue to influence the situation in Europe and Germany for many years to come.

Violent conflicts and the effects of climate change have led to an increase in the need for humanitarian assistance worldwide. At the same time, we can expect to see a dramatic decrease in the funds that donor countries will make available for humanitarian aid and development work in the coming years. In view of the numerous global crises under way, such a decline in humanitarian aid sends the wrong message at the wrong time.

Activities within Help itself focused on the further development of the organisation. Help now has a full-time Secretary General as a member of the Executive Board for the first time. The Secretary General acts as a link to management and serves as the spokesperson for and representative of the Executive Board. The Secretary General is responsible for further strategic development and also represents Help in discussions with political and institutional decision makers.

Looking back at 2022, we can see that we achieved numerous milestones and successes, including the 30th anniversary of our work in Zimbabwe, the aid measures we've implemented with and for women in Afghanistan and activities that strengthen the position of small farmers in Syria. Information on these and other activities can be found in this Annual Report. At the end of 2022, we were filled with joy, relief and gratitude to learn that our Country Director in Niger, who was abducted in 2018, had returned to Germany.

We approach all challenges with the firm belief that our clear strategy, capable team and, above all, your support will ensure that we will be able to continue to provide effective assistance to people in crisis situations in future.

Your loyalty and commitment make an indispensable contribution to the success of our work – so thank you for your generous support!

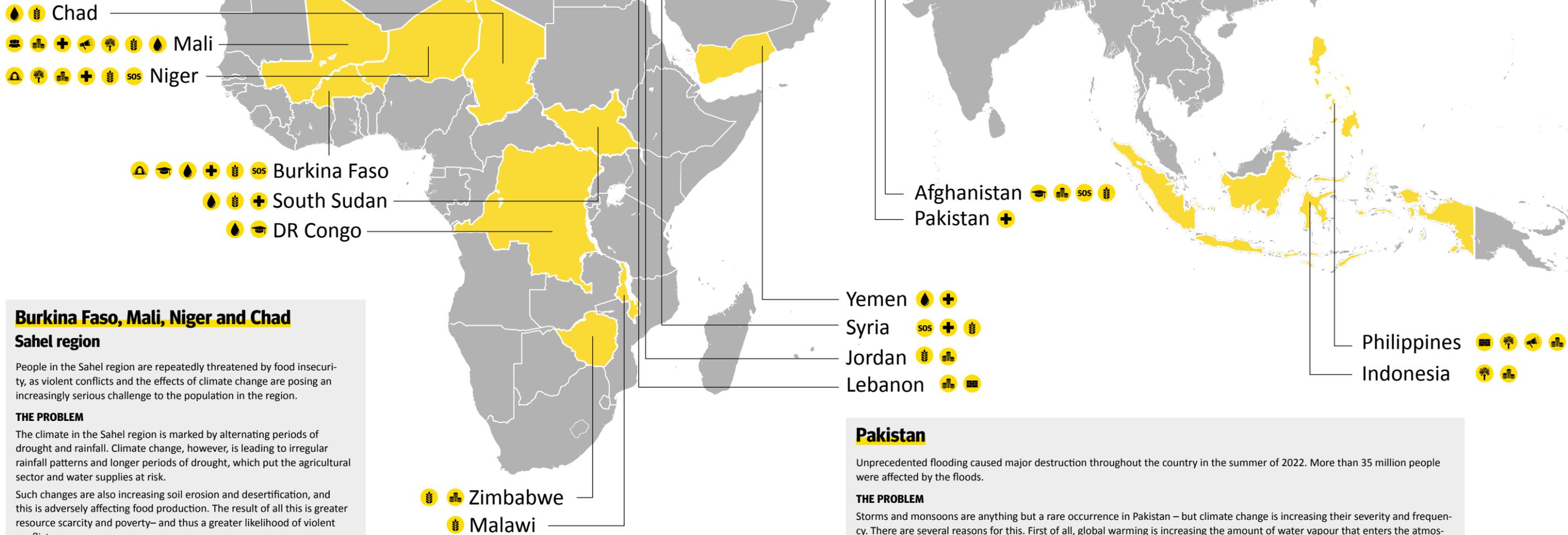
Kind regards,

Dr Thorsten Klose-Zuber
Secretary General

Bianca Kaltschmitt
Managing Director

Our projects around the world

Africa and Asia



Burkina Faso, Mali, Niger and Chad Sahel region

People in the Sahel region are repeatedly threatened by food insecurity, as violent conflicts and the effects of climate change are posing an increasingly serious challenge to the population in the region.

THE PROBLEM

The climate in the Sahel region is marked by alternating periods of drought and rainfall. Climate change, however, is leading to irregular rainfall patterns and longer periods of drought, which put the agricultural sector and water supplies at risk.

Such changes are also increasing soil erosion and desertification, and this is adversely affecting food production. The result of all this is greater resource scarcity and poverty—and thus a greater likelihood of violent conflict.

WHAT HELP IS DOING

A reliable water supply is the key to safeguarding livelihoods in a sustainable manner in the dry Sahel region. Help is working with local authorities to build new water infrastructure and upgrade existing systems. Activities here include the use of solar well pumps, the drilling of new wells and the construction of dams. We are also training staff as a way to ensure long-term maintenance of the various facilities.

In addition, we are helping farmers by providing seeds, equipment and fertilisers, as well as by setting up cooperatives.

Pakistan

Unprecedented flooding caused major destruction throughout the country in the summer of 2022. More than 35 million people were affected by the floods.

THE PROBLEM

Storms and monsoons are anything but a rare occurrence in Pakistan—but climate change is increasing their severity and frequency. There are several reasons for this. First of all, global warming is increasing the amount of water vapour that enters the atmosphere. When this water vapour condenses, heat is released, which makes conditions more favourable for the formation of storms and monsoons. In addition, climate change alters weather patterns, which in turn can lead to longer and more intensive monsoon rains and changes to wind patterns.

Last but not least, climate change leads to higher sea levels, which increases the chance of coastal flooding.

WHAT HELP IS DOING

Help has built two mobile clinics in Khyber Pakhtunkhwa province in order to provide health care services to women, children, the elderly and people with disabilities in particular.

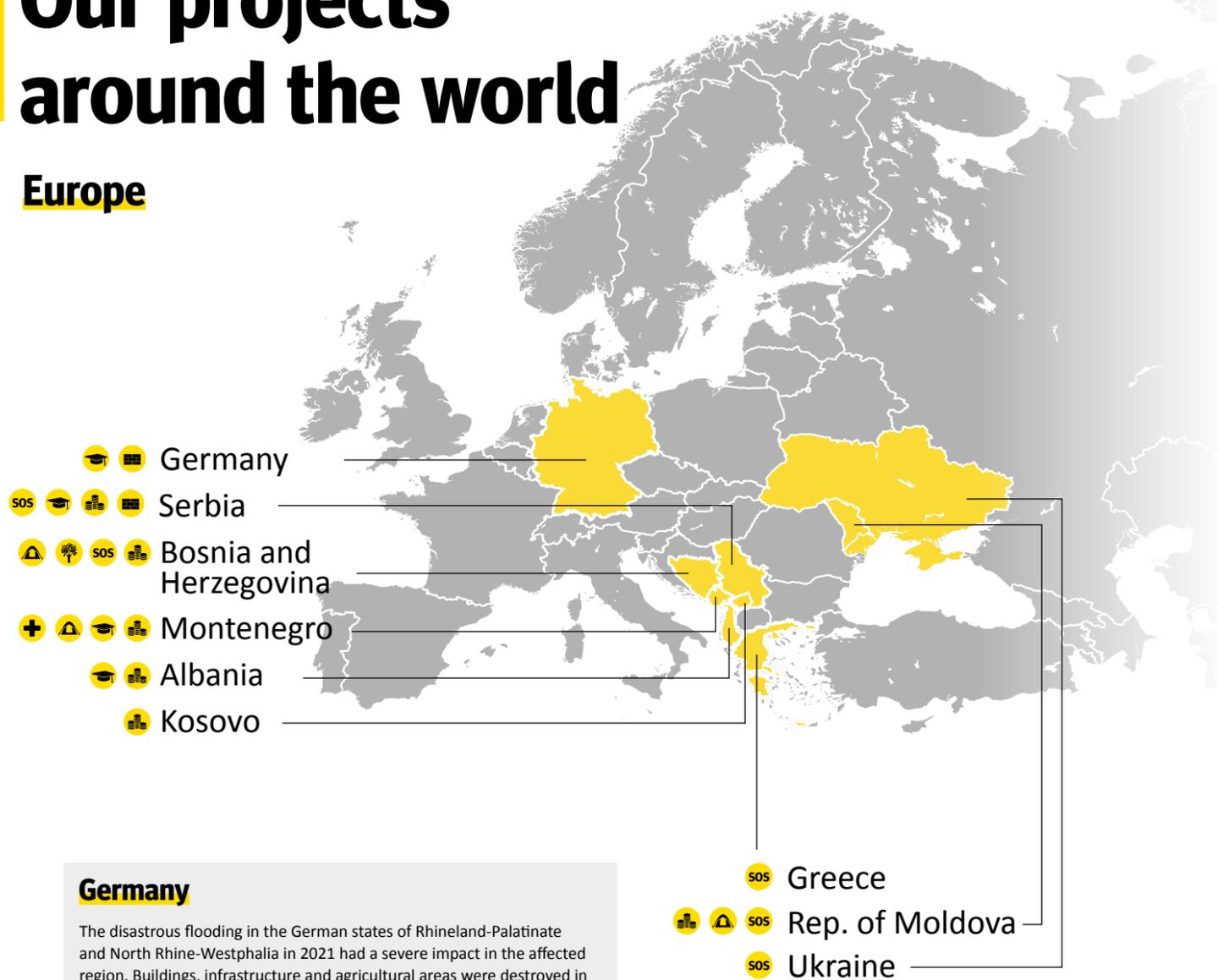
Since October 2022, our local partners have been using a supranational early warning system to monitor the spread of diseases in emergency shelters. **Read more about this on page 18.**

Project countries (as at: December 2022)

- Education
- Food security
- Livelihood security
- Refugee aid
- Health
- Families
- Disaster preparedness
- Climate protection
- SOS Emergency aid
- Water
- Reconstruction
- Innovation

Our projects around the world

Europe



Germany

The disastrous flooding in the German states of Rhineland-Palatinate and North Rhine-Westphalia in 2021 had a severe impact in the affected region. Buildings, infrastructure and agricultural areas were destroyed in numerous cities and communities, and many people were killed.

THE PROBLEM

Severe storms and flooding are relatively rare in the region, but such areas are exactly where the effects of increasing extreme weather events and the altered weather patterns caused by climate change are being felt the most.

The most recent destruction caused by the flooding also showed just how important it is to implement measures that promote climate change adaptation and the reduction of greenhouse gas emissions.

WHAT HELP IS DOING

Help is supporting charitable organisations such as sports clubs and school and nursing school associations with reconstruction efforts by making funds available for furniture and equipment. The provision of funding for psychological counselling services is also very important to us.

- Education
- Food security
- Livelihood security
- Refugee aid
- Health
- Families
- Disaster preparedness
- Climate protection
- Emergency aid
- Water
- Reconstruction
- Innovation



Emergency aid for Ukraine

A country marked by suffering, resistance and hope

“The terrace, the balcony, the kitchen windows – everything was destroyed by the shock wave of the explosion”, Yulia from Mariupol explains. Yulia fled to Kamianske shortly after the war began. Her plan was to keep travelling west. “It was clear to me that I couldn’t stay here any longer”, she says. “I thought I would just wait this madness out somewhere for a couple of days and then go home. In the end I had nothing left. My apartment was completely incinerated after a bomb hit it. There’s nothing left – just a few charred black walls.”

A FATEFUL DAY FOR UKRAINE

People in Ukraine woke up to a different world on the morning of 24 February 2022. Their country was shuddering under a series of aerial attacks while Russian soldiers marched across the border and engaged in intense fights with the Ukrainian army. The



Help supplied aid packages to more than 65,000 people in Ukraine in 2022.

shrill wailing of sirens has been a part of daily life in Ukraine ever since, as families have to hunker down in cellars and bunkers several times a day. There, they fear for their lives as missiles tear apart houses and apartment buildings, while artillery fire destroys schools, hospitals and churches.

After a more than a year of war, large areas of Ukraine have been reduced to rubble. Infrastructure has been severely damaged in many places, and blackouts are a common occurrence. Countless families have been torn apart and have lost everything. Thousands of civilians have died, more than 13 million people have been forced to leave their homes and the humanitarian crisis gets worse every day.

HUMANITARIAN AID IN A WAR ZONE

Help launched initial emergency aid measures just two weeks after the fighting began in Ukraine. Today we continue to distribute food packages, hygiene products and hot meals to displaced persons and other people affected by the war, especially women and children. We are taking measures to improve medical care in various communities, providing information on safe areas, evacuations and general protection measures, and helping families by offering financial assistance for accommodation, for example. Help is also funding extensive aid measures in the neighbouring Republic of Moldova, where more than 800,000 Ukrainians have fled to.

At the same time, more and more Ukrainians are returning to their country despite the ongoing hostilities. Infrastructure in the eastern part of the country and around the capital, Kyiv, is heavily damaged, however. Houses, apartment buildings and public institutions and facilities have been destroyed, and gas, electricity and hot water are no longer available in many areas.



A psychologist helps children and teenagers work through their traumatic experiences.

Wherever possible, Help therefore also provides additional assistance beyond its emergency aid in order to repair damaged local infrastructure and social facilities and to construct prefabricated houses. We also offer targeted assistance to farms and agricultural businesses. Many farms in what was once the breadbasket of Europe are now facing financial ruin, as they are no longer able to export their crops. In addition, many fields have been mined and livestock have perished due to the lack of animal feed and medicines. Help is assisting these farms and businesses by providing, among other things, feed, fuel and veterinary medicines to help ensure they can keep up their production and thus safeguard their income.

A NEW SENSE OF HOPE

The war in Ukraine not only endangers the lives of millions of people; it has also led to enormous emotional and psychological distress. Children especially are suffering from the trauma caused by violence and displacement. Help therefore also offers psychological support both on site and online. “The war has paralysed everyone”, says Andrii, a psychologist. “We need to find a way to help people deal with their emotions, otherwise they will turn to stone, so to speak.” Andrii works for Help in Ukraine. His work focuses on trying to establish a sense of stability for children and teenagers in particular. Among other things, he organises group therapy sessions that teach children and young people to work through their feelings of sadness, fear and anger and develop a new sense of hope.

We make use of the knowledge and expertise of local staff members, partners and stakeholders in order to identify key needs such as

psychosocial counselling before problems become more extensive. We have almost 40 staff members in Ukraine at the moment; these men and women ensure that our aid measures can be successfully implemented in the country. In order to make the best use of existing structures, we also work with numerous local communities as well as six local partner organisations that assist us with the implementation of project measures.

WHAT COMES NEXT

As we look towards the future, we plan to further expand our reconstruction programmes and our measures for strengthening the Ukrainian economy. Many people are out of work because of the war and have thus fallen into poverty. Even before the conflict escalated, we had already begun to assist displaced persons and disadvantaged groups in eastern Ukraine with their efforts to improve living conditions for themselves and their families. We plan to do this once again – for example by offering educational opportunities or financial support for small entrepreneurs. In line with our guiding principle of helping people to help themselves, we enable people to improve their life situation through their own efforts and regain control over their lives.

WHAT WE ACCOMPLISHED IN 2022

- ▶ We delivered food, hygiene products and hot meals to 65,188 people.
- ▶ We provided 371,863 people with information on safe areas, evacuations and general protection measures.
- ▶ A total of 38,410 people received medical care.
- ▶ A total of 383,304 people benefited from our winter relief measures in the form of repairs to heating and water supply systems and the reconstruction of houses.
- ▶ We provided psychosocial counselling to 7,104 people.
- ▶ Financial assistance (for accommodation) was provided to 3,505 people.
- ▶ Support was provided to 98 farms and agricultural businesses.

“The war has become commonplace.”

INTERVIEW WITH OUR PARTNER ORGANISATION DISTRICT #1

Before the war escalated, District #1 was involved in the renovation of the historical streets of Kyiv. Today, the organisation continues its work by reconstructing damaged and destroyed buildings in the liberated areas of Ukraine.



Ukrainian women affected by the war standing in front of a destroyed house in the village of Nova Basan.

■ What inspired your organization to get involved in reconstruction efforts in Ukraine?

When we saw the scale of the destruction among civilian objects, we reformatted the project into a charitable foundation that is engaged in the reconstruction of the whole of Ukraine. In the future we aim to support other countries in managing the consequences of wars and natural disasters.

■ Who is the team behind District #1?

The vast majority of our team members has never worked within an NGO. But each person is responsible and brings previous experience into the fund. In addition, we train staff because for us our team is the main driving force of the foundation.

■ How is the ongoing war affecting your work?

The war has become commonplace for the whole team. It is difficult to work when you know that people are dying every day, cities are shelled every day, and we need to keep working no matter what.

■ Can you share a project that has been particularly memorable for you?

The trip to the de-occupied Kherson region, to the village of Bilohirka which we wanted to restore with Help, was especially memorable. But we saw that our help with reconstruction will only worsen the situation: almost the entire village, the fields around the village, the forest, the riverbank were mined. However, ten families had already returned to the village. They lived in the midst of unexploded mines, bombs and shells. They had planted watermelons around an unexploded 500-kilogram aerial bomb. We thought we had already seen the horrors of war, but we still couldn't hold our tears.

■ Where do you see District #1 in the future? What are your plans and hopes?

We are planning to grow to the level of international organisations. The main activity of the foundation is to help countries overcome the consequences of emergency situations, such as war, storms, floods, earthquakes, etc. We are confident that we will be able to achieve that during next 10 years.



Help staff and an employee of District #1 visit the village of Nova Basan, where destroyed houses are being rebuilt.



A new chapter in Afghanistan

Enabling participation of women and girls

Help was founded more than 40 years ago to help Afghan refugees in neighbouring Pakistan. After decades of successful development work, the return to power by the Taliban in August 2021 once again forced a large number of people to flee the country. Help stayed in Afghanistan and continues to support people in need in the country. For example, we offer humanitarian aid, support the preservation of agricultural livelihoods and provide funding for vocational training for young people.

Following a brief interruption of our activities, we were able to relaunch our projects in Afghanistan. In the months immediately after the Taliban returned to power, our humanitarian activities in Afghanistan initially focused on urgently needed emergency aid measures: Help distributed food in very remote regions on a regular basis, as well as cash in areas with markets nearby, thus allowing families to purchase what they urgently needed (e.g. food, clothing or household items).

CREATING NEW OPPORTUNITIES AT THE LOCAL LEVEL

Our vocational training programmes were quickly relaunched along with our humanitarian aid measures. Over the last 20 years, Help has focused in particular on giving young people the opportunity to shape their own

futures. Help has been funding vocational training programmes in the western Afghan province of Herat since 2008. The associated project was extended to the provinces of Badghis, Ghor and Farah in 2019.

Course participants go through a six-month training programme for skilled trades. In many cases, they also complete literacy courses, are given food packages, work clothes and money to cover transport costs, and are offered job placement services. In addition, Help



provides support to participants who wish to establish their own companies. After completing their programmes, participants are capable of earning an income and thus supporting themselves.

CHALLENGING WORK

Implementing aid projects in crisis-ridden countries is often very challenging – and Afghanistan is no exception in this regard. A ministerial decree issued by the Taliban that prohibits women from working for non-governmental organisations came into force in December 2022. Help has condemned what it views as a massive violation of human rights and continues to demand that the decree be rescinded. Our humanitarian aid continues nevertheless in order to ensure that the people most at risk in the country, in particular women and girls, can receive the assistance they need. Within the framework of its local projects, Help is doing everything in its power to improve the situation and enable women and girls to participate in ordinary life and activities.

“We will use creative solutions to get through this situation as well as we can and provide as much humanitarian aid as is possible under current conditions. Only our continued presence here gives us the chance to stay in contact with women and girls in Afghanistan, so that we can keep on offering them the support they so urgently need”,

says Julian Loh, Help Programme Coordinator in Afghanistan.

We've established procedures and approaches needed to ensure we can provide such



A Help staff member explains to schoolchildren the danger posed by mines.

target group-focused humanitarian aid. Despite the current situation, we will continue to support the empowerment of women and look for ways to keep them employed at our organisation.

WHAT WE ACCOMPLISHED IN 2022

- ▶ Provision of food and money for food and winter necessities to 1,400 households
- ▶ Training in 14 different professions for 1,150 young people (675 men and 475 women), plus assistance with finding jobs
- ▶ Organisation of seminars on the danger of mines for more than 4,260 children and 2,160 adults, as well as other activities to protect children
- ▶ Provision of cash as emergency earthquake relief for 67 households
- ▶ De-worming of 43,584 farm animals from 4,500 households, accompanied by training in methods to safeguard animal health
- ▶ A total of 1,263 households received 150 kg of chicken feed and materials for building chicken coops, as well as training in methods to safeguard animal health

Due to interruptions associated with the Taliban ministerial decree prohibiting women from working for non-governmental organisations, several project activities were halted and resumed in February and March 2023.



Sustainable agriculture in north-east Syria

A new beginning for displaced communities

The war in Syria, which has been going on for more than 12 years now, has caused unimaginable damage and loss for the Syrian people and the country's economy. Entire livelihoods have been destroyed, more than 90 per cent of population lives below the poverty line, and around 30 per cent have been internally displaced.

The climate crisis is leading to additional challenges. Periods of extreme drought have been on the rise in the country for two decades now. This had led to multiple crop failures and increased food insecurity.

In a multi-year project, Help provided funds to repair wrecked water infrastructure in north-east Syria and helped internally displaced farmers resume small-scale agricultural production. The project also incorporated innovative and resource-efficient agricultural methods that are designed to make farms and agricultural

enterprises more climate resilient and ensure a higher degree of income and food security for families in Syria.

FIGHTING DROUGHT WITH INNOVATION

Water has always been a scarce resource in Syria. Long periods of drought, insufficient access to water, and soil degradation have caused many agricultural areas to become infertile. After more than 12 years of war, only half of the country's water infrastructure is still intact. This is holding back the agricultural sector in Syria, one of the most important industries in the country, as agricultural activities have traditionally relied on irrigation.

In order to strengthen agriculture once again and improve living conditions in the "breadbasket of Syria", Help funded the expansion of sustainable water management and irrigation systems in the northern part of the country, as well as vegetable cultivation methods that conserve water resources. Within the framework of the project, seeds, animal feed, fertilisers and sprinkler and drip irrigation systems were supplied to returning internally displaced persons in the provinces of Deir Ez-Zor and Ar-Raqqa in six project cycles.

Help was also the first organisation in the region to introduce hydroponic systems in which

plants are not grown in soil but instead in a water-based mineral nutrient solution. Hydroponic systems produce better yields and are more resource efficient than conventional growing methods. As hydroponic systems circulate and recycle water, they can lower water consumption by as much as 90 per cent. In addition, hydroponics can be used almost all year round and therefore provide for several harvests each year.

Help is also assisting livestock breeders by supplying them with seeds to grow animal feed. Sorghum, for example, is a reliable source of animal feed because it is drought resistant and enables multiple harvests from a single plant. Project participants can also obtain new seeds from the plants, which makes them more independent of local markets and sharp price fluctuations when it comes time to replenish animal feed supplies.

KNOWLEDGE MEANS EMPOWERMENT

Project participants are not only provided with technical equipment; they are also offered training opportunities. They learn, for example, how to reduce the use of pesticides and utilise green manure in order to improve soil quality, as well as how to apply integrated pest management approaches that improve crop yields over the long term. Participants have found the knowledge they gained to be empowering as it helps them act autonomously and flexibly. This makes it possible for them to monitor their seedlings and adjust their conditions, for example, which in turn has a positive effect on crop yields.

The project was evaluated by an independent consulting firm on the basis of the criteria of relevance, effectiveness, efficiency, impact and sustainability. This evaluation included a document analysis, a survey of 282 project participants and eight focus group discussions with 63 participants. The focus group participants confirmed that the project helped them achieve greater financial stability for their fam-

ilies. Along with the agricultural methods they learned, participants also benefited from better harvests and better access to food.

The survey has also revealed that the availability of animal feed, as well as the animal vaccinations that were offered, gave participants in the agricultural intervention a strong feeling of security.

A total of 63 per cent of the project participants reported that the project had a very positive long-term effect with regard to their food security and income security. They also confirmed that the project created incentives to resume agricultural activity in their home towns and villages.

POTENTIAL FOR THE FUTURE

According to the study, the projects participants' increased income and self-confidence helped them in feeling more equipped to deal with the challenges of future droughts. **A total of 92.1 per cent of those surveyed said they would either likely or very likely utilise the technology and the knowledge gained from the training programmes in the years to come. Many of them also expressed interest in expanding their farms.**



Fighting the drought with tools, equipment and training: A Help employee checks the drip irrigation systems.

At the same time, farmers and agricultural business owners continue to view high fuel costs and the ongoing drought as challenges. For this reason, the participants recommended that solar panels be installed as an alternative energy source in order to safeguard the use of the systems on the long term. The firm establishment of new knowledge on site and the integration of easy-to-use technology help communities to secure sustainable livelihoods in times of climate change. For Syrians who have returned to their home towns and villages after years of displacement, this new beginning offers hope.

Help commissioned the independent Jordanian consulting firm Genome Training and Consulting to conduct the study.

PROJECT INFORMATION

Period	September 2019 - August 2022
Location	Deir Ez-Zor and Ar-Raqqa provinces, Syria
Target group	Returning internally displaced persons; 2,593 households directly and 420,000 people indirectly
Focus	Technical agricultural assistance and improvement of water supply systems
Funded by	The Federal Ministry for Economic Cooperation and Development (BMZ)



30 years of Help in Zimbabwe

Help that keeps growing.

Help's involvement in Zimbabwe began during one of the country's most serious crises in 1992, when it suffered a devastating drought. Fields dried out, more than a million farm animals died and around half the population became dependent upon humanitarian assistance in order to survive. Help began its activities in Zimbabwe at that time by teaming up with local partner organisations to deliver food and seeds to those affected by the drought. Help has been assisting the rural population in the country for more than 30 years now.

FROM EMERGENCY AID TO DEVELOPMENT WORK

Zimbabwe was known as the breadbasket of Africa for quite a long time, but decades of economic mismanagement have led to widespread hunger and poverty today. The effects of the climate crisis and natural disasters such as Tropical Cyclone Idai, which swept across Zimbabwe in March 2019, are also endangering people's livelihoods and existence.

Help began assisting small farmers in Zimbabwe immediately after implementing initial emergency aid measures in the country in 1992. Since then, more than 4,000 people have become economically independent in Zimbabwe, guided by the trainings in poultry farming and business administration that we have provided.

Help works closely with partner organisations in the country – 90 per cent of all project activity is now conducted in cooperation with these partners. Help is also networking institutions and communities on the local level in order to develop long-term solutions to problems relating to food insecurity and unemployment. In this manner, our support serves as help that keeps growing.

Interview with Barbra Mhlanga and Birgitte Schulze

PERSPECTIVES FROM ZIMBABWE

What was your start like at Help in Zimbabwe?

Birgitte Schulze: *I already had experience with projects in Zimbabwe through my previous work for an aid organisation and had the chance to get to know the country personally. So starting work with Help wasn't difficult for me.*

Barbra Mhlanga: *Before I joined Help, I worked as an Accountant. My start at Help was interesting and challenging as this was my first time working for a non-governmental organisation so I was looking forward to new ways of doing things.*

How has the work of Help in Zimbabwe changed over time?

Birgitte Schulze: *In addition to providing emergency aid and food supplies during the years of drought, we repaired many wells and provided rural health centres with medicines and solar power.*

That meant that life-saving operations and births could take place even in the dark. Over the course of time, we've focused on rural development and food security.

Barbra Mhlanga: *Help in Zimbabwe is currently implementing programs through local partners focused on climate change mitigation, food security and micro enterprise development.*

Where do you see the future of Help in the country?

Birgitte Schulze: *I think Help's work in Zimbabwe will continue to focus on rural development and income-generating measures. That's where our partners and we have the most expertise. It's so important that people are empowered and supported to earn a living through their own efforts.*

Barbra Mhlanga: *We see ourselves forging more partnerships with other developmental agencies and greater formation of consorti-*



Barbra Mhlanga has been working for Help in Zimbabwe for more than 20 years. She started out in the Project Accounting department and is now Country Director for all Help aid projects in Zimbabwe.

ums to implement projects that are gender sensitive and mitigate climate change.

What were your biggest professional challenges in Zimbabwe?

Birgitte Schulze: *For me, it was definitely the time around the turn of the millennium, when inflation reached a peak due to the collapse of the economy. The local currency plummeted, many people lost their jobs, and the downward spiral of poverty kept on worsening. It was depressing to have to experience how many people became dependent on external support.*

Barbra Mhlanga: *That's right. The shortage of skilled workers is another challenge. It's difficult to find specialists for our projects in Energy, Agriculture and WASH, especially during programme design.*

Can you recall a moment at your job that stands out for you?

Birgitte Schulze: *Some years ago, we promoted sweet potato farming on our projects, combining it with training courses and demonstration plots. One village had even founded a sweet potato club and organised the marketing of its products together. During one of my visits, the club performed a sketch. With a lot of humour, they showed us the key to successful sweet potato farming. I called sweet potatoes the "great tuber" back then. Now every time that I see sweet potatoes in the supermarket, I remember the projects in which the great tuber – along with many other things – contributed towards improving food and livelihood security for many people.*

Barbra Mhlanga: *I am touched whenever we visit communities and they testify about how Help has assisted them in coming out of their socio-economic challenges.*



Birgitte Schulze has been working for Help for more than 30 years. In 1992, she was named Program Coordinator with responsibility for managing projects in Zimbabwe, and between 2018 and 2023 she served as Head of the Programme Coordination Team.

Our global partners

Empowerment and localisation at Help

Since its establishment, Help has focused on an approach that is designed to empower people and communities to overcome crisis situations through their own efforts and lead independent, self-determined lives. Indeed, the principle of **Hilfe zur Selbsthilfe** (helping people to help themselves) is part of our organisation's name.

In line with this empowerment approach, Help seeks to involve its target groups in the planning and implementation of project activities. These groups include individuals, civil society organisations and government agencies. Help relies on local expertise to provide rapid and needs-based humanitarian aid, and we also work with local communities and civil society as well as businesses to develop strategies for sustainable change.

DISASTER PREPAREDNESS WITH "CAMP"

Pakistan



A CAMP staff member (right) talks with a project participant.

Natural disasters require quick action. Following the devastating floods in Pakistan in the summer of 2022, it quickly became clear that along with two million residential houses and buildings, key infrastructure had also been damaged, including 900 health centres and countless sanitary facilities.

In order to provide rapid assistance to the people affected and prevent the spread of diseases, Help began cooperat-

ing with the local non-governmental organisation CAMP (Community Appraisal and Motivation Programme).

Mobile health care teams were quickly set up and equipped with medicine and medical devices in order to provide medical care to more than 130,000 people in flooded areas. Doctors were also on hand to offer gender-sensitive hygiene training and advice on reproductive health. Our partner also used a data monitoring programme to establish an early warning system for preventing the spread of diseases.

CAMP, which was established in 2002, specialises in emergency aid and reconstruction measures in the aftermath of natural disasters. Help partnered with CAMP for the first time in 2010 following a flood disaster and has since implemented 11 projects for the reconstruction of local infrastructure and disaster preparedness in areas susceptible to flooding.

PROMOTING PEACE WITH "HED TAMAT"

Niger



Help employees meet with the team from the NGO HED Tamat in Agadez, Niger.

An increase in crime and violent acts committed by armed non-governmental groups over the last ten years has further destabilised the security situation in the Sahel region. Millions of people from the affected communities have been displaced and their livelihoods have been destroyed.

Help is working with the Nigerien organisation HED Tamat to create a foundation for peaceful coexistence between the different cultures and generational groups in the regions of Agadez, Tahoua, Tillabéri and Zinder. Here, cultural and religious leaders conduct information and education campaigns in order to prevent political radicalisation. They also empower marginalised individuals and groups by improving their understanding of government institutions and political processes (e.g. how to obtain birth certificates, voting). In addition, jointly organised cultural events offer an opportunity to improve intercultural understanding.

Since its establishment in 1996, HED Tamat has been successfully implementing measures to promote peace and eliminate political violence in northern Niger. This project marks the first time Help and HED Tamat have cooperated with one another.

SUPPORTING AGRICULTURAL ENTERPRISES WITH "NODAS"

Bosnia and Herzegovina

The current economic challenges in Bosnia can be traced back to the Yugoslav Wars. Ethnic tensions, high unemployment and a 58% risk of poverty in the country have led to increased emigration, especially among young people.

"Beeconomy" is a multi-year project that Help conducted with the local association NODAS in order to stimulate agricultural development. More specifically, we assisted small beekeeping enterprises with their efforts to professionalise their operations by providing them with grants and professional equipment, supporting the formation of business associations and offering training in environmentally friendly methods. A total of 98 families were able to increase their income as a result of higher product quality, improved marketing and better market-access opportunities.

NODAS have been partners of Help for many years now, having conducted training programmes for project participants in the past. Since its establishment in 2008, the association has been supporting sustainable economic development in the region, with a focus on promoting small and medium-sized enterprises and the expansion of measures relating to environmental sustainability.



Through their production of organic honey, the project participants are making a valuable contribution to ecological diversity.

You'll find a complete list of our partner organisations around the world on our website:



Boards and their tasks

As at 08/2023

MEMBERS' MEETING	
▶ Dr Naim Assad (founding member)	▶ Prof Dr Ulrich Kelber (former Member of the Bundestag, SPD/ former Parliamentary State Secretary/German Federal Data Protection Commissioner)
▶ Uwe Baust (Corporate Finance)	▶ Dr Georg Kippels (Member of the Bundestag, CDU)
▶ Rudolf Bindig (former Member of the Bundestag, SPD/Honorary Chairman)	▶ Volkmar Klein (Member of the Bundestag, CDU)
▶ Katja Dörner (Mayor of Bonn)	▶ Dr Thorsten Klose-Zuber (Help Secretary General)
▶ Kerstin Düsch (Commissariat of German Bishops / Cath. Office)	▶ Gudrun Kopp (former Member of the Bundestag, FDP/ former Parliamentary State Secretary)
▶ Erich G. Fritz (former Member of the Bundestag, CDU, Chairman of the Board of the Georg Kraus Foundation)	▶ Jörg Leske (Chairman of the Board of NAK-karitativ e.V.)
▶ Angelika Graf (former Member of the Bundestag, SPD, Ombudsperson)	▶ Dr Andreas Nick (former Member of the Bundestag, CDU)
▶ Andreas Glück (Member of the European Parliament, FDP)	▶ Dr Karl-H. Rolfes (Member of the Board of Management Tank & Rast Gruppe GmbH und Co. KG)
▶ Dr Barbara Höll (former Member of the Bundestag, Die Linke)	▶ Christian Schmidt (former Member of the Bundestag, CSU/former Federal Minister of Agriculture, High Representative for Bosnia and Herzegovina)
▶ Ottmar von Holtz (former Member of the Bundestag, Bündnis 90/Die Grünen)	▶ Ute Vogt (Member of the Bundestag, SPD/former Parliamentary State Secretary)
▶ Anette Hübinger (former Member of the Bundestag, CDU)	▶ Gabi Weber (former Member of the Bundestag, SPD)
▶ Dr Uwe Janssen (founding member)	
▶ Angelika Josten-Janssen (former Managing Director of Help)	

The Members' Meeting approves general guidelines, the budget plan and amendments to the Articles of Association. It also elects the auditor and the Executive Board.

SPECIAL SUPERVISORY BODY	
▶ Erich G. Fritz (former Member of the Bundestag, CDU/ Chairman of the Board of the Georg Kraus Foundation)	▶ Dr Barbara Höll (former Member of the Bundestag, Die Linke)
	▶ Jörg Leske (Chairman of the Board of NAK-karitativ e.V.)

The Special Supervisory Body supervises the Executive Board and reports to the Members' Meeting.

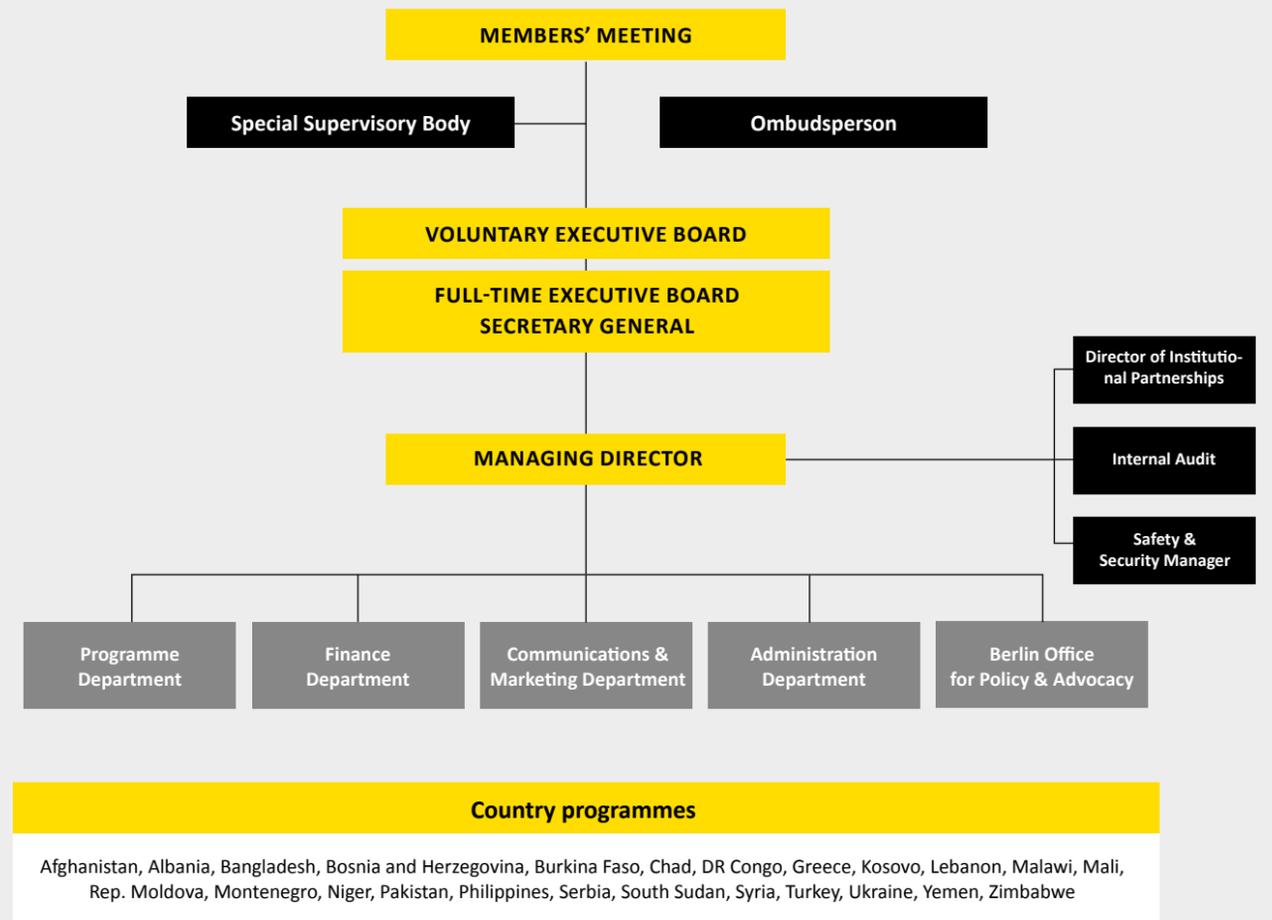
EXECUTIVE BOARD	
▶ Dr Georg Kippels (Member of the Bundestag, CDU/Chairman)	▶ Derya Türk-Nachbaur (Member of the Bundestag, SPD)
▶ Dr Thorsten Klose-Zuber (Help Secretary General)	▶ Dr Christoph Hoffmann (Member of the Bundestag, FDP)
▶ Ute Vogt (Member of the Bundestag, SPD/former Parliamentary State Secretary/ Deputy Chairwoman)	▶ Angelika Josten-Janssen (former Managing Director of Help)
▶ Ottmar von Holtz (former Member of the Bundestag, Bündnis 90/Die Grünen, Deputy Chairman)	▶ Helin Evrim Sommer (former Member of the Bundestag)
▶ Rudolf Bindig (former Member of the Bundestag, SPD/Honorary Chairman)	▶ Dr Wolfgang Stefinger (Member of the Bundestag, CSU)

The Executive Board within the meaning of Section 26 of the German Civil Code (BGB) (Chairman, Deputies and Secretary General) represents the association judicially and extra-judicially. The Chairman as well as both Deputies are authorised to represent Help individually and conduct the association's affairs. The Executive Board appoints and monitors the management team.

All members, with the exception of the Secretary General, work on a voluntary basis. More information can be found in our Articles of Association and at <https://www.help-ev.de/en/transparency/transparency-and-monitoring>

Organigram

As at 08/2023



The Help team at the first international ONE HELP Conference in Bonn, Germany

Communication on Engagement

Corporate partnerships: Help and the UN Global Compact

Since 2015, Help has participated in the United Nations' Global Compact, a strategic initiative through which companies commit to conduct their business operations in a responsible and sustainable manner in line with ten universally recognised principles relating to human rights, labour standards, environmental protection and the fight against corruption.

The Global Compact Network Germany (UN GCD) had more than 1,000 registered members (businesses and civil society organisations) in 2023. Participants from non-business organisations, in-



cluding non-governmental organisations like Help, are required to publish a report every two years (Communication on Engagement Report). This ensures that all stakeholders are kept up to date on the progress each member has made with the implementation of the principles of the UN Global Compact and the generation of support for the international initiative.

We ourselves were motivated by the emphatic appeal issued by UN Secretary General António Guterres to the global community in 2023, in which he implored UN member states to step up their efforts to achieve the Sustainable Development Goals in light of the lack of progress that has been made at the half-way point of the implementation of Agenda 2030. Help is a solid partner for companies with regard to jointly develop and implement scalable multi-actor partnerships for humanitarian aid and development cooperation.

COMMUNICATION ON ENGAGEMENT (CoE)
Help – Hilfe zur Selbsthilfe e.V.

Report period:
1 July 2021 to 30 June 2023

PART II – PRACTICAL MEASURES

- ▶ Help is actively engaged in the Global Compact Network Germany.
- ▶ Help regularly proposes partnership projects for company sustainability and implements these.
- ▶ Help involves companies in issues relating to the Global Compact.
- ▶ Help supports campaigns and special working groups.
- ▶ Help participates in local Global Compact events.

PART III – EVIDENCE OF RESULTS

- ▶ Our promotion of innovation and empowerment is part of how we define ourselves as a humanitarian organisation. In order to enable the implementation of new creative ideas, Help launched a new Innovation Award in 2021. Employees from all project countries can enter their ideas and compete for the award. An independent jury reviews and evaluates the ideas submitted, and the winning team then receives 10,000 euros in start-up funding to implement their project. The first Innovation Award in 2021 focused on the topic of “Environment and Sustainability”. The team from Niger ended up winning the award with a creative concept that combines environmental protection with measures to strengthen social justice. The 2022 Innovation Award was presented to the “CIRCLE – Community Inclusion Reached through Competition Leading to Empowerment” project in Kosovo, which supports small-scale enterprises with a needs-based approach. Despite the fact that no companies have actively supported the award to date or have joined the UN GC, it has nevertheless made entrepreneurs and companies more aware of the importance of sustainability in business and made the network

more well known. In addition, the information on the Innovation Award that has been disseminated in social media channels has attracted the attention of business decision-makers who are looking to establish innovative business partnerships.

- ▶ As part of its localisation activities, Help continued in 2022 to encourage partner organisations in project countries to join their local Global Compact networks and connect with companies in their regions.
- ▶ Help participated online in the UN GC participant conferences held during the pandemic in 2021 and 2022.
- ▶ According to the UN, the number of people who depend on humanitarian support reached nearly 379 million at the end of 2022 – which is a new historical high. Help provided effective assistance once again in 2022 in five of the world's ten most conflict-ridden countries: Afghanistan, Syria, Yemen, DR Congo and South Sudan. The establishment of sustainability-related issues as an integral part of business strategies is becoming more important for companies in light of various global challenges, including geopolitical challenges. With its conflict-sensitive expertise, Help serves as a humanitarian partner for companies that view their business success as being closely linked to the goal of making the world a more sustainable, just and peaceful place within the meaning of the UN Global Compact's ten principles and the United Nations' 2030 Agenda.
- ▶ Help works continuously on the strategic development of activities relating to business cooperation and partnerships as a means of supporting the principles of the Global Compact in line with the given situation in each case.

PART I – MANAGEMENT STATEMENT



INTERESTED IN GETTING INVOLVED AS A COMPANY OR A FOUNDATION?



Dorothea Herz

is looking forward to hearing from you via e-mail at
herz@help-ev.de or by phone:
+ 49 228 91529-33



Executive Board Report

The challenges that internationally active humanitarian aid and development organisations face are increasing, and the aid requirements and underlying conditions remain highly volatile. In light of the growth achieved over the last few years, the association's decision-making bodies moved ahead with the transformation process in 2022. Among other things, a new governance structure was developed that was then implemented and incorporated into the Articles of Association.

FURTHER DEVELOPMENT OF THE ASSOCIATION'S STRUCTURE

The Members' Meeting on 10 May 2022 adopted an amendment to the Articles of Association that enabled the expansion of the management team and the assignment of responsibility for specific business areas and also created a new function for a full-time member of the Executive Board with the title of Secretary General (in accordance with Section 26 of the German Civil Code – BGB). The Members' Meeting on 10 May 2022 also initially appointed the management team. During the meeting on 14 September 2022, Dr Thorsten Klose-Zuber was elected Secretary General. He then began serving in this capacity on 1 December 2022. The Executive Board conducts the business of the association in accordance with Section 26 BGB. To this end, the Executive Board issues instructions to the management team, which is entitled to conduct the association's business as a special representative pursuant to Section 30 BGB.

Both the Executive Board and the Special Supervisory Body are elected by the Members' Meeting. The most recent election of vol-

untary Executive Board members took place in 2020. The Special Supervisory Body was re-elected during the Members' Meeting on 22 November 2022. The Board of Trustees was dissolved during the Executive Board meeting on 22 November 2022. A total of four Executive Board meetings were held in 2022 (of which three were in-person meetings), while three meetings of the Special Supervisory Body took place (in person), as well as three Members' Meetings (two of which were held online).

FRAMEWORK CONDITIONS FOR HUMANITARIAN AID

The number of people who depend on humanitarian support worldwide reached 379 million at the end of 2022 – which is a new historical high. As was the case in the previous year, political conflicts were the main reason for the increase in the need for humanitarian assistance. The large number of countries experiencing armed or temporarily halted conflicts have now been joined by the war in Ukraine which is having negative ripple effects both in the region and far beyond it. In addition, the effects of climate change, which are becoming increasingly clear, are leading to a further rise in humanitarian needs.

The UN estimate that nearly US\$52 billion will be needed to address the most urgent needs also marks a new record. The disparities between the funding pledges made by the established donor countries remain striking, however. The German Federal Government's medium to long-term budget planning at the moment focuses mainly on cost cutting. The effects of this will begin to be felt in 2024, when Germany's "debt brake" goes into effect. Various ministries can then expect to see their budgets significantly reduced in some cases as a result.

DEVELOPMENTS ON THE DONATION MARKET IN GERMANY

In its most recent *Bilanz des Helfens* report on the development of the donation market, the Gesellschaft für Konsumforschung (GfK) consumer research organisation calculated that the volume of donations in Germany amounted to 5.7 billion euros. The GfK described 2022 as the second-best year for donations since 2005 – the volume of donations declined only slightly, by 1.6% as compared to 2021, which was an exceptionally good year for donations. The largest share of donations – 76.4% – was once again accounted for by humanitarian aid donations (previous year: 75.8%) driven mainly by the flooding in Germany and the war in Ukraine.

The proportion of the population that makes donations in Germany fell to 28.2% in 2022. The numbers here have in fact been declining almost continuously since 2005. In other words, fewer and fewer people are making donations, which means that every new donor gained who makes a commitment to the organisation is now that much more important.

BUSINESS DEVELOPMENT AND RESULTS

In 2022, Help carried out projects with a total volume of around 36.98 million euros, which represents an increase in volume of 2.32 million euros as compared to the previous year. Our own funds were invested in the amount of

9.52 million euros, which represents an increase of 3.42 million euros from the figure for 2021. External funds declined by slightly less than 3.9% (1.10 million euros) to 27.46 million euros. The discrepancy between our own funds and external funds was mainly due to the high level of funding for relief measures in war-torn Ukraine and the continued high level of spending in connection with the funds allocated for the flood disaster in Germany. Total income including changes in reserves amounted to 41.81 million euros, which was 1.76 million euros more than in the previous year.

As was the case in the previous year, Help once again set a new record in 2022 for donations received. This was largely due to the solidarity displayed by our donors with the people in Ukraine who have been affected by the war, as well as the large amount of donations made in response to flooding in Germany and Pakistan. Help thus set a new record for income from donations for the second consecutive year. The association was also able to double the volume of donations forwarded by the Aktion Deutschland Hilft coalition, as well as other organisations.

Expenditure for general public relations work, advertising and Help campaigns and educational and information work as set forth in the Articles of Association amounted to 1.99 million euros in 2022. On balance, such expenditure rose in comparison to the previous year by around 559,000 euros. This was largely due to the development and rollout of a new brand campaign, as well as various marketing measures designed to increase income from donations. The restricted donations received by Help were mainly earmarked for flood relief in Germany (266,000 euros), as well as for aid to Pakistan (152,000 euros) and emergency assistance for Ukraine (2.3 million euros).



Our Country Director in Ukraine, Darya Romanenko, and Help Secretary General Dr Thorsten Klose-Zuber have a look at residential buildings that were destroyed in the city of Borodyanka, west of the Ukrainian capital, Kyiv.

Expenditure on administration and other administrative activities, excluding public relations, came to 1.46 million euros, which was 12.8% (213,000 euros) lower than in the previous year. As a result of job vacancies and the departure of personnel from the association, expenditure on administrative personnel decreased by 22% (207,000 euros) in 2022. On balance, other operating expenses declined by 6,000 euros.

PERSONNEL DEVELOPMENT

In 2022 (as at December), Help employed a total of 50 staff members in Germany, as well as a temporary worker on a mini-job basis, two working students and one staff member on a voluntary social year. Including its employees in Germany, Help employed 724 people worldwide as at the reporting date. The organisation is supported by 32 volunteers, of whom 28 are members of one of the association boards. The current employment criteria ensure that the core team is able to perform tasks in accordance with the Articles of Association. As usual, the annual financial statements and payrolls were handed over to a tax accountant in 2022. Staff turnover at Help remains low.

A very significant event occurred last year with regard to our staff, as our Country Director in Niger, who was abducted in 2018, returned to Germany safe and sound in December 2022. As part of its crisis management operations in this connection as well, Help has revised its Safety & Security guidelines and action plans and has also significantly upgraded its security standards.

FINANCIAL POSITION AND LIQUIDITY

An annual surplus was once again generated in the reporting year, mainly as a result of the overall increase in donations (non-earmarked and earmarked) and a rise in contributions from earmarked donations in order to cover administrative costs.

The use of own resources in the project business in the amount of 9.52 million euros (previous year: 6.10 million euros) marked a 56% increase from the figure recorded in 2021. However, this amount was exceeded many times over by the higher amount of donations received (especially for Ukraine).

When the lower administrative expenditure and the simultaneous increase in expenditure for public relations work are taken into account, the annual surplus amounts to 1.37 million euros. This figure includes the change to donation reserves (build-up) in the amount of 4.97 million euros that is recognised as an expense. As in previous years, the financial position is considered to be in good order due to a surplus cover of liabilities by receivables and liquid assets.

FORECAST

The war in Ukraine, rising energy costs and inflation are impacting work in the humanitarian aid sector. The need for humanitarian aid around the world will continue to increase. At the same time, we can expect to see a decrease in the amount of funds that will be made available for humanitarian aid and development in the German Federal Government's budget in the coming years. Financial planning calculations for the 2023 financial year are cautiously conservative and based on the expected averages.



Reopening of the renovated Botoi school in Abang, South Sudan.

RISKS

Help is aware of the operational risks it faces when it implements projects. Such risks include the volatile situation in project countries in terms of security and underlying political conditions, as well as the question of whether measures can be implemented in the planned volumes and time frames.

Given the significance of the danger staff members are exposed to, personnel resources for security have been increased by 50% through the creation of a full-time position for a Global Safety & Security Adviser. In addition, existing action plans for minimising risks have been reviewed and also revised wherever necessary.

A good example of how adjustments have been made is offered by Afghanistan, where Help was forced to make changes to its programme work in 2021 due to the new political situation in the country. After decisions that restricted women's rights were made by the Taliban, we once again had to suspend project activities in Afghanistan at the end of 2022 and the beginning of 2023, but were then able to resume them on 1 February 2023.

OPPORTUNITIES

In June 2022, a ONE HELP Conference was held for the first time in Bonn and Berlin with the country directors from our project countries. The conference featured joint workshops, specialised training sessions, discussions with donors, conversations with the members of our governing boards and bodies and other events. The conference served to improve our reputation and make donors and the public more aware of the importance of our work, and it will also create new opportunities for further growth.

With the establishment and expansion of regional structures and the creation of a uniform governance structure, we are strengthening the foundations needed for localisation



An evening of encounters: Help employees in Germany, as well as international staff members, met up with Executive Board members during the ONE HELP Conference.

and empowerment, donor diversification and the expansion of the project portfolio.

Opportunities also exist to expand marketing measures in order to increase income from donations made directly to Help. Our plans for 2023 also include the relaunch of our website in order to increase online donations, the implementation of new measures to attract regular donations, and the creation of another staff position for communication with major donors. We will also be increasing staff numbers in Bonn to ensure we can continue to implement the growing number of tasks in the best possible manner.

EVENTS AFTER THE END OF THE REPORTING PERIOD

Within the framework of its risk identification process, Help has determined that 80% of donations from the public are made by German donors. For this reason, our Managing Director Timo Stegelmann took up the position of Director of Institutional Partnerships on 1 July 2023. The position was created with the aim of increasing donations from international donors as a means of offsetting a possible decline in funding from the German Federal Government and minimising the risk of funding shortfalls. In a meeting on 20 June 2023, Mr Stegelmann was dismissed by the Executive Board in accordance with Section 30 BGB in order to allow him to devote himself completely to the tasks relating to his new position as Director of Institutional Partnerships. Association operations are now being managed by the Secretary General together with Managing Director Bianca Kaltschmitt.

Dr Georg Kippels
Chairman of the Executive Board

Dr Thorsten Klose-Zuber
Secretary General

Thank you

We would like to extend our heartfelt thanks to all of you for your support in 2022. Our thanks go out to all of our partners, as well as individual donors, foundations and companies. We are also very grateful to all those who left a legacy or a bequest to Help in their wills.

In addition, we would like to thank all German and international institutions that have made the work we do possible. Their generous donations show how much they believe in our vision and mission, and we are aware of the great responsibility we have in this regard.

Our Most Important Institutional Partners



Auswärtiges Amt



Bundesministerium für wirtschaftliche Zusammenarbeit und Entwicklung



European Union development aid



European Civil Protection and Humanitarian Aid Operations



OCHA



giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



Our funding agencies in 2022

- ▶ action medeor
- ▶ Aktion Deutschland Hilft (ADH)
- ▶ Beneficiaries
- ▶ Burkina Faso Ministry of Health
- ▶ Charité
- ▶ Council of Europe Development Bank (CEB)
- ▶ Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- ▶ German Embassy in Belgrade
- ▶ German Embassy in Sarajevo
- ▶ European Civil Protection and Humanitarian Aid Operations (ECHO)
- ▶ European Commission development aid (DEVCO/EuropeAid)
- ▶ European Union development aid (EU)
- ▶ Federal Foreign Office (AA)
- ▶ Federal Ministry for Economic Affairs and Energy (BMWi)
- ▶ Federal Ministry for Economic Cooperation and Development (BMZ)
- ▶ Food and Agriculture Organization of the United Nations (FAO)
- ▶ GFA Consulting Group GmbH
- ▶ GfK SE
- ▶ The Global Fund Switzerland
- ▶ GLS Treuhand e.V.
- ▶ Helvetas Swiss Intercooperation
- ▶ Japanese Embassy in Tirana
- ▶ Karl Marbach GmbH
- ▶ King Baudouin Foundation
- ▶ Kurt und Maria Dohle Stiftung
- ▶ Latter Day Saints Charity
- ▶ Local communities
- ▶ Luxembourg Ministry of Foreign and European Affairs
- ▶ Medicor Foundation
- ▶ Millennium Foundation Kosovo (MFK)
- ▶ Montenegro Ministry of Labour and Social Welfare
- ▶ Moving Energy Initiative (MEI)
- ▶ NAK-karitativ, relief organisation of the New Apostolic Church (NAKK)
- ▶ Oxfam (European Trust Fund)
- ▶ PATRIP Foundation
- ▶ Presidium of the German Bundestag
- ▶ Red Cross of Serbia
- ▶ Reiner Meutsch Stiftung Fly & Help
- ▶ Roma Active Albania (EU)
- ▶ ShelterBox
- ▶ Slovak Agency for International Development Cooperation (SlovakAid)
- ▶ State Chancellery in North Rhine-Westphalia
- ▶ Stiftung der Deutschen Lions (SDL)
- ▶ Swedish International Development Cooperation Agency (SIDA)
- ▶ Swiss Foundation for Technical Cooperation (Swisscontact)
- ▶ United Nations Children's Fund (UNICEF)
- ▶ United Nations Development Programme (UNDP)
- ▶ United Nations High Commissioner for Refugees (UNHCR)
- ▶ United Nations Office for Project Services (UNOPS)
- ▶ United Nations Office for the Coordination of Humanitarian Affairs (OCHA)
- ▶ United Nations Population Fund (UNFPA)
- ▶ United Nations World Food Programme (WFP)
- ▶ United States Agency for International Development (USAid)
- ▶ WaterAid UK
- ▶ World Health Organization (WHO)
- ▶ ZF hilft e.V.

Cooperation with service providers

We made use of support provided by external service providers in 2022 in order to ensure the professional implementation of our activities in the area of communication and marketing in particular:

- ▶ Apollon for street campaigns (partly remunerated based on success)
- ▶ direct. for direct marketing campaigns
- ▶ SAZ Services for telephone marketing (fundraisers receive a fixed hourly wage and are not remunerated based on success)
- ▶ i-gelb, Charicomm and Dotfly for online services
- ▶ flyeralarm for advertising and printed materials
- ▶ Medienarchitekten and Designbüro Andreas Mischock for graphic design
- ▶ Ströer for outdoor advertising
- ▶ Newsaktuell for media relations
- ▶ Lingua-World and probicon for translations
- ▶ Landau Media for press monitoring
- ▶ msk marketingservice köln and Druckerei Brandt for printed materials
- ▶ Stehli Software Dataworks for donor administration
- ▶ Wigwam Agency for image film production

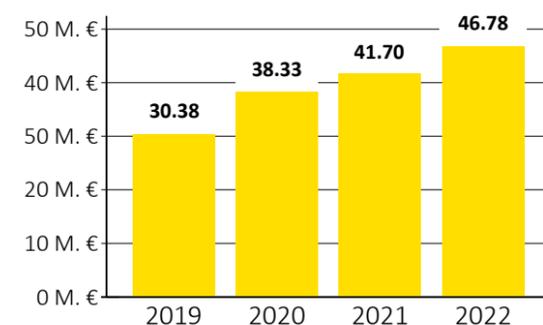
Financial Report

INCOME (EUR)	2022	2021
Donations	16,891,487	10,751,571
of which restricted:	12,824,220	6,303,698
<i>Aktion Deutschland Hilft</i>	11,425,779	5,520,366
<i>other organisations</i>	1,398,441	783,332
of which legacies	20,843	212,941
of which fines	200	500
of which gifts in kind	1,348	847
Restricted public-sector grants	27,458,143	28,562,209
Interest income	861	0
Other income	2,431,495	2,400,115
Total income	46,781,986	41,713,895

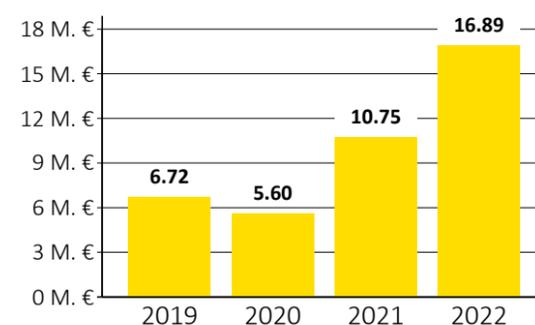
If the donation reserves in the amount of 4.97 million euros are subtracted, total income for 2022 amounts to 41.81 million euros.

Development of income and expenditure

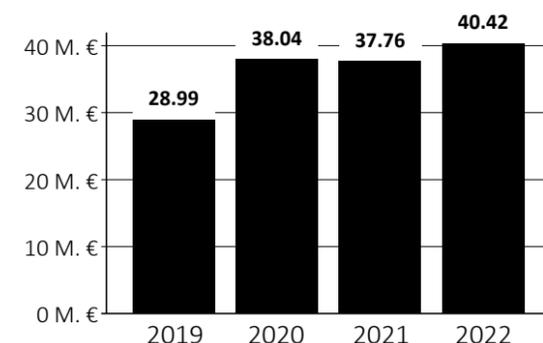
Development of total income



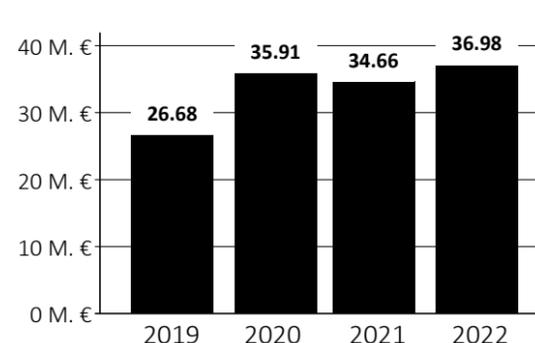
Development of donations



Development of total expenditure



Development of project expenditure

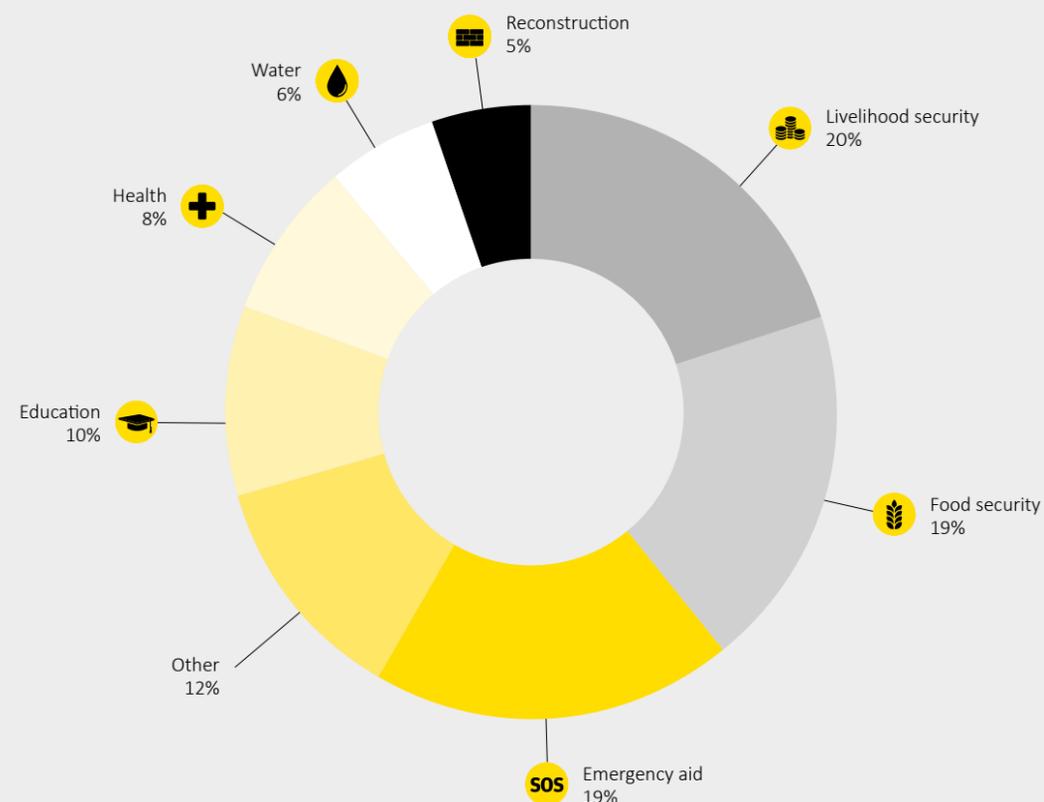


EXPENDITURE (EUR)	2022	2021
Total expenditure for public relations and donation advertising, and educational and press work, as set forth in the Articles of Association	1,991,191	1,432,402
Public relations and donor liaison	1,770,382	1,149,095
<i>of which personnel expenses</i>	309,111	91,345
Educational work as set forth in the Articles of Association	121,071	134,387
<i>of which personnel expenses</i>	82,685	127,374
Press work as set forth in the Articles of Association	99,738	148,920
<i>of which personnel expenses</i>	82,664	130,641
Total administration expenditure	1,456,328	1,669,713
Wages and salaries, including social security contributions and pension expenses	721,690	928,954
Legal and consultancy expenses	191,421	212,750
Premises and facilities	121,210	137,903
Postage, telephone, courier services	59,104	35,470
Office supplies	6,877	11,195
Repairs and maintenance	56,843	68,867
Insurance policies and contributions	91,269	85,171
Data protection expenses	27,587	15,440
Interest expenses	3,214	23,805
Travel expenses	17,037	8,455
Continuing education courses	14,997	6,178
Ancillary costs arising from monetary transactions	47,980	77,938
Boards' expenses	17,763	8,044
External services and work	9,803	17,230
Operating lease expenses/rental charges for movable assets	1,377	1,744
Vehicle expenses	279	1,082
Personnel search and administration	34,456	7,583
Other expenses	33,421	21,904
Total project expenditure	36,976,482	34,660,661
<i>of which external funds</i>	27,458,143	28,562,209
<i>of which own funds</i>	9,518,339	6,098,452
Share of personnel expenses in project expenditure	1,782,957	1,754,745

Please see the Executive Board Report on pages 24-27 for further details about the income and expenditure reported here and changes in relation to the previous year.

FINANCIAL PLANNING (EUR)	TARGET 2023	ACTUAL 2022
Earmarked grants	35,000,000	27,458,143
Donations, general	3,500,000	4,067,267
Donations, earmarked	5,000,000	12,824,220
Expenses for public relations/educational work/press work	2,034,090	1,991,191
Administration expenditure	2,107,985	1,456,328

Project expenditure by sector



Project expenditure by region



AFRICA
€15,445,082



EUROPE
€12,217,143



ASIA
€9,061,532

Consolidated income statement for the 2022 financial year

	2022	2021
	EUR	EUR
Income from ongoing activities	46,755,544.95	41,272,735.49
a) Donations	16,891,486.50	10,751,571.40
b) Income from restricted grants	27,458,142.75	28,562,209.23
c) Other income	2,405,915.70	1,958,954.86
Change in unused restricted donations	-4,973,470.63	-1,662,275.46
Other operating income	25,579.31	441,159.37
Subtotal	41,807,653.63	40,051,619.40
Amortisation and depreciation on intangible and fixed assets	14,837.89	17,355.11
Expenses from ongoing activities	40,420,786.67	37,738,971.19
a) Project expenses	36,976,482.00	34,660,661.05
b) Personnel expenses (administration only)	721,690.33	928,953.86
c) Administration needs	2,293,941.01	1,716,487.03
d) Maintenance and repair expenses	56,843.24	68,866.91
e) Contributions and insurance policies	91,268.59	85,171.13
f) Rental expenditure	121,209.78	137,903.12
g) Other expenses	159,351.72	140,928.09
h) Expenses from other accounting periods; extraordinary expenses	0.00	0.00
Subtotal	1,372,029.07	2,295,293.10
Other interest and similar income	861.15	0.00
Interest and similar expenses	3,213.96	23,805.15
Result after taxes, annual surplus	+ 1,369,676.26	2,271,487.95

GROUP/ POSITION	REMUNERATION GROUP	ANNUAL SALARIES INCLUDING SPECIAL PAYMENTS AND CONTRIBUTIONS TO THE PENSION SCHEME FROM - TO IN EUROS
Department head	E 13	75,926.98 - 79,293.95
Executive units	E 12	60,497.02 - 74,332.32
Consultants	E 11	25,747.82 - 75,471.47
Administrative staff	E 10	26,713.33 - 68,900.85
Auxiliary workers	E 9	43,281.52 - 43,281.52
Traineeship		21,242.62 - 22,570.29
Voluntary social year		9,732.00 - 9,732.00

The salaries of full-time Help employees in Bonn and Berlin are aligned with the remuneration system of the Collective Wage Agreement for Federal Civil Servants (TVöD). The gross annual salaries consist of monthly salaries, a yearly special payment of 80% (up to E 12) or 60% (starting at E 13) of a monthly salary and contributions to the company pension scheme of up to 2,566 euros for employees working under indefinite contracts. Actual salaries in accordance with working hours are shown here (also includes part-time positions).

The three highest salaries are for the Executive Board (full-time Secretary General) and the management team (Managing Directors). Remuneration for the two Managing Directors and the Secretary General is presented here cumulatively in order to safeguard the right to informational self-determination. It amounts as a total annual salary to 286,787.78 euros, whereby only 186,757.87 euros was paid out for the year 2022 because the newly elected Secretary General did not assume that position until 1 December.

Statement of financial position as at 31 December 2022

ASSETS	31 December 2022	PREVIOUS YEAR
	EUR	EUR
FIXED ASSETS		
I. Intangible assets		
<i>Paid concessions, commercial property rights and similar rights and assets as well as licences for such rights and assets</i>	3.00	3.00
II. Property, plant and equipment		
<i>Other equipment, operating and office equipment</i>	27,709.00	29,912.00
CURRENT ASSETS		
I. Receivables and other current assets	5,209,116.29	3,155,600.00
<i>1. Receivables - earmarked grants</i>	2,235,655.97	2,253,137.67
<i>2. Other assets</i>	2,973,460.32	902,462.33
II. Cash, credit at banks and cheques	23,438,382.56	15,305,840.97
<i>1. Cash on hand</i>	208,509.15	431,469.96
<i>2. Cash at banks and credit institutions</i>	23,187,232.11	14,856,057.31
<i>3. Cheques</i>	42,641.30	18,313.70
DEFERRED EXPENSES AND ACCRUED INCOME	63,645.84	173,806.54
	28,738,856.69	18,665,162.51

LIABILITIES	31 December 2022	PREVIOUS YEAR
	EUR	EUR
SHAREHOLDER'S EQUITY	8,524,074.99	7,154,398.73
<i>I. Result carried forward</i>	7,154,398.73	4,882,910.78
<i>II. Profit/loss for the year</i>	1,369,676.26	2,271,487.95
AS YET UNUSED RESTRICTED DONATIONS	9,246,480.14	4,273,009.51
PROVISIONS		
<i>Other provisions</i>	175,552.76	303,023.00
LIABILITIES	10,792,748.80	6,934,731.27
<i>1. Liabilities to banks and credit institutions</i>	0.00	3,363.92
<i>2. Trade payables</i>	214,456.02	109,875.74
<i>3. Receivables - unused restricted grants</i>	10,464,837.77	6,704,980.29
<i>4. Other liabilities</i>	113,455.01	116,511.32
	28,738,856.69	18,665,162.51

The auditor has issued an opinion extract, which is given below on the full financial statements as at 31 December 2022 (statement of financial position, consolidated income statement and annexes) as well as on the Management Report for the financial year from 1 January to 31 December 2022.

AUDIT OPINION FROM THE INDEPENDENT AUDITOR

To Help – Hilfe zur Selbsthilfe e.V., Bonn, Germany

Audit opinion

We have examined the Consolidated Financial Statements of Help – Hilfe zur Selbsthilfe e.V., Bonn, consisting of the statement of financial position as at 31 December 2022 and the consolidated income statement for the financial year from 1 January to 31 December 2022 as well as annexes including an account of accounting and valuation methods. We have also examined the Management Report of Help – Hilfe zur Selbsthilfe e.V., Bonn for the financial year from 1 January to 31 December 2022.

In our opinion, based on the findings of our audit,

- the attached annual accounts give, in all materially relevant aspects and in conformity with the provisions of German commercial law and in compliance with German generally accepted audit principles, a true and fair view of the assets and financial position of the association as at 31 December 2022 and of the results of its operations for the financial year from 1 January to 31 December 2022 and
- the Management Report is consistent with the financial position of the association. The Management Report is in all materially relevant aspects in

conformity with the Consolidated Financial Statements and with German legal provisions and provides an accurate picture of the opportunities and risks associated with future developments.

Pursuant to Section 322 (3) 1 of the German Commercial Code (HGB), we declare that our audit has not led to any reservations concerning the regularity of the financial statements and the Management Report.

Basis of the audit opinion

We conducted our examinations of the financial statements and the Management Report in accordance with Section 317 HGB and the generally accepted German standards for the audit of financial statements promulgated by the Institut der Wirtschaftsprüfer (IDW). Our responsibility under these provisions and principles is further explained in the section on "Responsibility of the auditor for examining the Consolidated Financial Statements and the Management Report" of our audit opinion. We are independent of the association in conformity with the provisions of German commercial and professional law and have fulfilled our other German professional obligations in conformity with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Cologne, 6 July 2023

Solidaris Revisions-GmbH
Auditors · Tax consultancy

signed Edgar Kempenich
Edgar Kempenich
Auditor/Tax accountant

signed Christoph Tritz
Christoph Tritz
Auditor/Tax accountant

Trust and transparency



Transparency and responsible action are among the most important principles that guide the work conducted by Help around the globe. The proper and transparent utilisation of the grants and donations provided to Help in line with our Articles of Association and the efficiency of our work are monitored and confirmed by internal and external audits.

You will find a list of external audits and more information on our commitment to humanitarian standards on our website.



2022 projects

COUNTRY	PROJECTS	SECTORS	EXPENDITURE IN EUROS	FUNDING AGENCIES/ COOPERATION PARTNERS	NUMBER OF PEOPLE SUPPORTED
Africa					
Burkina Faso	5	Education, Health, Food security, Innovation, Emergency aid, Disaster preparedness	3,038,468	AA, Luxembourg Foreign Ministry, BMZ, ECHO, EU, European Trust Fund, Fly & Help, Burkina Faso Ministry of Health, Karl Marbach GmbH, ShelterBox, OCHA, UNICEF	197,449
DR Congo	2	Education, Health	51,023	ADH	140,000
Chad	2	Health, Food security	638,764	AA, BMZ, ADH	42,200
Malawi	1	Food security	25,890	ADH	144
Mali	7	Health, Education, Food security, Innovation, Disaster preparedness, Climate protection, Liveliness	4,760,841	AA, BMZ, FAO, GIZ, The Global Fund Switzerland, PATRIP Foundation, UNICEF, UNFPA, WFP, ADH	793,652
Niger	8	Food security, Innovation, Liveliness, Health, Emergency aid, Disaster preparedness	903,284	AA, ECHO, UNICEF, WFP, ADH	1,802,812
South Sudan	3	Health, Food security, Innovation	2,352,249	AA, BMZ, Fly & Help, SDL, UNICEF, WFP, ADH	572,164
West Africa Regional projects	2	Health, Food security, Innovation, Disaster preparedness	2,378,964	AA, ADH	750,236
Zimbabwe	2	Food security, Liveliness	1,295,599	Beneficiaries, BMZ, NAKK, ADH	196,218
Africa total	32		15,445,082		4,494,875
Asia					
Afghanistan	9	Emergency aid, Food security, Education, Liveliness	2,110,807	AA, FAO, GLS Treuhand, PATRIP Foundation, UNICEF, ADH	18,156
Indonesia	1	Education, Liveliness	220,724	ADH	180,000
Jordan	1	Education, Food security	78,469	AA, Presidium of the German Bundestag, ADH	6 ; (4 urban community market gardens)
Lebanon	2	Education, Liveliness	663,623	Kurt und Maria Dohle Stiftung, SDL, State Chancellery in North Rhine-Westphalia, ADH	171 ; (micro and small enterprises)
Pakistan	2	Emergency aid	37,846	ADH	6,800

COUNTRY	PROJECTS	SECTORS	EXPENDITURE IN EUROS	FUNDING AGENCIES/ COOPERATION PARTNERS	NUMBER OF PEOPLE SUPPORTED
Philippines	2	Education, Liveliness, Innovation, Climate protection	34,356	BMZ, ADH	6,690
Syria	3	Emergency aid, Food security, Health	5,398,597	AA, BMZ, ADH	62,572
Yemen	1	Health, Water	517,111	ZF hilft e.V., ADH	170,274
Asia total	23		9,061,532		444,498
Europe					
Albania	4	Education, Liveliness, Innovation, Climate protection	77,905	EU, Japanese Embassy in Tirana, UNOPS, SlovakAid, Swisscontact, ADH, EU ENIGM	692
Bosnia and Herzegovina	4	Education, Liveliness, Emergency aid, Disaster preparedness	575,342	Beneficiaries, BMZ, EU, German Embassy in Sarajevo, local communities, NAKK, Action Medeor, Kurt und Maria Dohle Stiftung, ADH	52,224
Germany	3	Education, Liveliness	696,874	ADH	72,713
Greece	1	Emergency aid	104,838	ADH	414
Kosovo	2	Education	135,390	Beneficiaries, local communities, NAKK, GfK SE, Roma Active Albania (EU), ADH	201
Republic of Moldova	3	Emergency aid, Disaster preparedness, Liveliness	282,471	SIDA, ADH	19,992
Montenegro	5	Education, Liveliness, Innovation, Health	509,097	Local communities, EU, Montenegro Ministry of Labour and Social Welfare, UNDP, UNICEF, Latter Day Saints Charity, ADH	12,592
Serbia	4	Education, Liveliness, Innovation, Emergency aid	2,249,292	Beneficiaries, GIZ, German Embassy in Belgrade, local communities, UNOPS, Red Cross of Serbia, SIDA, ADH	3,448
South East Europe Regional projects	3	Education, Liveliness, Innovation	2,837,168	AA, beneficiaries, GIZ, local communities, Helvetas, ADH	14,882
Ukraine	8	Emergency aid	4,748,765	AA, Kurt und Maria Dohle Stiftung, KBF, NAKK, SDL, ADH	987,603
Europe total	37		12,217,143		1,164,761
Projects total	92		36,723,757		6,104,134
			252,725	General project management and country-specific aspects	
			36,976,482	Total project expenditure	
			9,518,339	of which own funds	

Notes:

"Emergency aid" applies to projects carried out in immediate response to a disaster.

The project objective "Environmental and climate protection" is included in other sectors as well.

Our website (<https://www.help-ev.de/en>) provides detailed reports on our work in project countries and on individual projects.

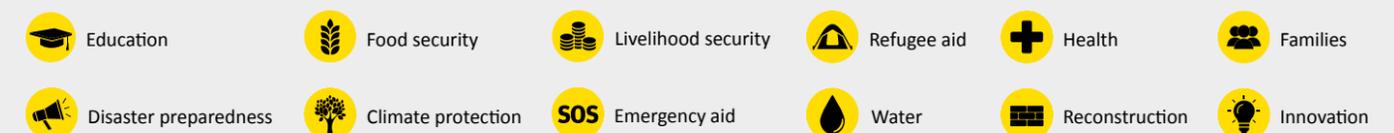
Unless stated otherwise, all projects were carried out with Help funds derived from donations. For projects that extend across more than one year, a larger part of the expenditure may be incurred in other financial years (previous year or following year).

The number of people supported by a project does not always refer to the reporting year alone. Where a division by accounting period is not possible, it covers the entire project period. For some projects, the number of people supported cannot be precisely quantified, e.g. when medical facilities are supported. Here, either the number of people treated in a year is used, or the number of people in the catchment area of the facility.

Figures and percentages may not be completely precise in some cases due to rounding differences.

Abbreviations and acronyms:

AA = Federal Foreign Office; ADH = Aktion Deutschland Hilft coalition; BMZ = Federal Ministry for Economic Cooperation and Development; GIZ = Deutsche Gesellschaft für Internationale Zusammenarbeit (German International Cooperation and Development Agency); ECHO = European Civil Protection and Humanitarian Aid Operations; EU = European Union development aid; EuropeAid = European Cooperation Office; FAO = Food and Agriculture Organization of the United Nations; Helvetas = Helvetas Swiss Intercooperation; KBF = King Baudouin Foundation; NAKK = NAK-karitatív, relief organisation of the New Apostolic Church; Fly & Help = Reiner Meusch Stiftung Fly & Help; SDL = Stiftung der Deutschen Lions; SIDA = Swedish International Development Cooperation Agency; UNICEF = United Nations Children's Fund; UNDP = United Nations Development Programme; OCHA = United Nations Office for the Coordination of Humanitarian Affairs; UNFPA = United Nations Population Fund; WFP = World Food Programme



Vision and mission

VISION

Our vision is a world where need, poverty and social injustice have been overcome and everyone can lead independent, self-determined lives in dignity, peace and safety, – enjoying equal rights and maintaining harmony with the environment.

MISSION

- Helping people to help themselves is our guiding principle.
- We support people struggling with or threatened by crises.
- We provide emergency aid in critical situations and strengthen people's capacity to survive. We also improve living conditions and increase the resilience¹ of people in difficulty worldwide while respecting everyone's right to fair participation.
- Our assistance is needs-based, guided by principles, and environmentally friendly and recognises that people are equal in all their diversity and whatever their circumstances.
- We contribute to sustainable change in line with our vision.

¹ Resilience here refers to people's ability to overcome difficult life situations and shocks as far as possible through their own efforts and without lasting adverse effects.



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We report in accordance with the German Sustainability Code.





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